



NORCAL

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NORCAL Mutual Names New Officers to Better Support Key Partners

San Francisco (July 1, 2009)—NORCAL Mutual Insurance Company has created two officer level positions to better support key constituencies including organized medicine and the company’s network of brokers.

Neil Simons has been named Vice President of Underwriting, Marketing & Policyholder Services, reporting directly to Chief Operating Officer Scott Diener. He previously served as Director of Operations. Lucy Sam has been named Associate Vice President of Underwriting & Policyholder Services, reporting directly to Simons. She previously served as Director of Underwriting.

“Strong, two-way communication with our customers, endorsing medical societies, physician organizations, brokers and other external partners is vital to our success,” said Diener. “These changes support our commitment to work closely with these sectors as we develop new products and services.”

Although previously separate, the Underwriting and Policyholder Services teams work closely with each other to serve customers and policyholders. “Placing both units under the leadership of Lucy Sam supports NORCAL Mutual’s continued improvement in customer service,” Diener said.

NORCAL Mutual Insurance Company was formed by physicians in 1975 to provide the highest quality medical professional liability insurance products and services to its policyholder-owners. NORCAL Mutual insures more than 19,000 physicians and other healthcare professionals in solo practice, medical groups, hospitals, clinics and allied healthcare facilities primarily in California, Alaska and Rhode Island.

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